

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Production and telecast charges in respect of daily serial 'Intinta Santosham' and weekly serial 'Pragati' – Sanction of an amount of Rs.3.37 crores – Orders – Issued.

GENERAL ADMINISTRATION (I&PR.II) DEPARTMENT

G.O.Rt.No. 1037

Dated: 02.03.2009

Read the following:-

1. From the Managing Director, APSFTVTDC Ltd., Hyderabad, Letter No.APSFTVTDC/Sub/Intinta S/2008-982, dt. 03.11.2008.
2. From the Managing Director, APSFTVTDC Ltd., Hyderabad, Letter No.APSFTVTDC/Sub/Intinta S/2008, dt. 09.01.2009.
3. G.O.Rt.No.776, Finance (Expr.GAD.I) Department, dt. 02.03.2009.

ORDER:

In the references first and second read above, while requesting for ratification of the action of the Managing Director, APSFTVTDC Ltd, Hyderabad, and Special Commissioner, Information & Public Relations, Hyderabad for getting the production of 'Pragati' and 'Intinta Santosham' serial / episodes done and in having telecast over the Doordarshan Kendra upto February, 2009, it has been requested for providing additional funds of Rs.3,36,83,156-00 [Rupees three crores thirty six lakhs eighty three thousand one hundred fifty six only] towards cost of production and Telecast charges.

2. In view of the circumstances explained, the Government hereby ratify the action of the Managing Director, APSFTVTDC Ltd., Hyderabad and Special Commissioner, Information & Public Relations, Hyderabad, in having got the production and telecast of daily serial / episodes of 'Intinta Santosham' and production of weekly serial / episodes of 'Pragati' at a cost of Rs.3,36,83,156/- [Rupees three crores thirty six lakhs eighty three thousand one hundred and fifty six only].

3. Government therefore hereby accord administrative sanction to the Special Commissioner, Information & Public Relations / Managing Director, APSFTVTDC Ltd, for utilization of an amount of Rs.3.37 crores [Rupees three crores and thirty seven lakhs only] (rounded-off) as released in the G.O. 3rd read above towards cost of production / telecast of the two serials 'Intinta Santosham' and 'Pragati' in relaxation of Treasury Control Orders and Quarterly Regulation Orders, pending provision of funds in Supplementary Grant 2008-09.

4. The expenditure sanctioned para 3 above shall be debitable to the Head of Account "2220 – Information and Publicity 60 – Others – 101 – Advertising and visual publicity – GH 11 – Normal State Plan – SH (14) – Advertisement of Government Departments in electronic Media – 260 – Advertisements, sales and publicity expenses" (PLAN).

5. The Special Commissioner, Information & Public Relations, Hyderabad shall draw the amount and place the same at the disposal of the Managing Director, APSFTVTDC Ltd.

6. This order issues with the concurrence of the Finance (Expr.GAD.I) Department vide their U.O.No.3050/158/A2/Exp.GAD.I/09, dated 02.03.2009.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R.M.GONELA
PRL. SECRETARY TO GOVERNMENT (I&PR)(FAC)

To
The Special Commissioner, Information &
Public Relations, Hyderabad.

(P.T.O.)

:: 2 ::

The Managing Director, APSFTVTDC, Ltd, Hyderabad.

The Pay & Accounts Officer, Hyderabad.

The Accountant General, A.P., Hyderabad.

Copy to:

The P.S. to Prl. Secretary to Chief Minister

The P.S. to M(I&PR)

The P.S.to M(Finance)

The P.S. to Prl. Secretary to Govt. Finance

The P.S. to Prl. Secretary to Govt. (I&PR)(FAC)

SF/SC.

// FORWARDED:: BY ORDER //

SECTION OFFICER